**White Hat**

*Neutral & Objective*
- "Just the facts, Ma'am"
- Facts & Figures
- Generally creates Action items

**Red Hat**

*Emotions & Feelings*
- Never justify the feelings
- Two types of feelings:
  - Ordinary emotions
  - "Gut feelings"

**Black Hat**

*Critical Evaluation*
- Negative assessment
- Not argumentative
- Objective negativity
- Judge the idea against the past or the future

**Yellow Hat**

*Speculative-positive*
- Positive assessment
- Positive spectrum from logical & practical to dreams, visions & hopes
- Constructive & generative

**Green Hat**

*Creative - Lateral Thinking*
- Search for alternatives
- New Ideas
- Movement forward instead of judgment

**Blue Hat**

*Control of Thinking*
- Focus (of all thinking)
- Control & Monitor
- Program Design
- Summaries & Conclusions